



👑 CORPORATE BREEDERS' CUP INSIDER PACKAGES 👑

For a limited time, companies who purchase a minimum number of Breeders' Cup Festival Insider Passes will also receive additional Sponsorship amenities at Equestricon®. These passes are a great way to network with industry insiders, entertain clients, or give potential clients a special experience on Breeders' Cup week. As a Breeders' Cup Festival Insider, you'll have VIP access to events throughout the Festival Week, several of which are not available for sale to the general public.



EQUESTRICON® VIP EXPERIENCE

Includes Swift Check-in, Premium Seating, and All-Access Pass to the Convention



VIP SECTION AT EQCONCERT

Held at Mercury Ballroom on Tuesday Evening. Upstairs VIP. Musical Act TBA.



VIP SWAG BAG & MERCH

Pick up your Equestricon® and Breeders' Cup Premium Merchandise!



JOCKTAILS FOR PDJF

Celebrity Jockey Bartending Fundraiser that benefits the PDJF



BREAKFAST MARQUEE

Watch horses train at the exclusive Breeders' Cup Breakfast Marquee at Churchill Downs!



BREEDERS' CUP WELCOME PARTY

Celebrate the kick off to the World Championships at an official Breeders' Cup Welcome Party!



BREEDERS' CUP POST DRAW

Experience the Post Position Draw alongside the Breeders' Cup contender connections



THE ENCLOSURE (FRI-SAT)

Watch the horses get saddled before each race with this paddock-side champagne reception

\$2,500

(2) Insider Passes + Event Sponsor Recognition on Website

\$5,000

(4) Insider Passes + Falls City Recognition on Welcome Banner and website, Half Page Program Ad

\$7,500

(6) Insider Passes + Falls City Recognition on Welcome Banner and Website, Half Page Program Ad, Opportunity to Include Item in VIP Gift Bags

\$10,000

(8) Insider Passes + King Louis Recognition on Welcome Banner and Website, Full Page Program Ad, Opportunity to Include Item in VIP Gift Bags

Custom Packages of 10 or more Insider Passes also available. If your company is interested in a Corporate Insider Package, please email dan.montesano@equestricon.org.

www.equestricon.com

